



Some press publicity I've used in Dorset

Submitted by Sally Cooke on 29 June 2011 - 6:13pm

Here are a couple of press notices I used last January to attract people to a fundamentals. The short one (< 100 words) was used as a listing in a free monthly magazine which is very popular in West Dorset, and it attracted 5 out of the 6 new participants in my course. The longer one (c. 250 words) is what I sent to the local daily paper and I didn't notice any direct inquiries from prospective trainees, but a local mental health worker picked up on it and inquired later about co-counselling.



Topics

CoCoInfo Tags:

Literature tag: [Promoting Co-Counselling](#) >[Publicity](#)

Attachment

Size

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|---|---------|
|  dorset_cocounsellors_notice_of_training_course_jan_2011.doc | 63.5 KB |
|  dorset_cci_press_release_jan_2011.doc | 66 KB |
