



Cross-feeding Marketing

Submitted by richardmills on 22 September 2013 - 5:12pm

Hi folks

- Someone came to my assertiveness skills course (called 'Speak Up') and enrolled for my CCI Core Training course
- Someone came to my confidence course taster (called 'Confidence Primer') and is interested in my CCI Core Training course
- Someone came to my Here-and-Now group and enrolled for my CCI Core Training course
- Someone came to my Presentation Course (called 'Making an Impact') and is interested in my CCI Core Training course
- Someone came to my CCI Free Taster and enrolled for my Here-and-Now group
- Someone came to my CCI Core Training course and enrolled for my Presentation Course (called 'Making an Impact')
- Etc...

Every time I put a course on I mention the other courses and try to put across their relevance, connectedness etc.

Best wishes

Richard

Topics

CoCoInfo Tags:

Literature tag: [Promoting Co-Counselling](#) >[Publicity](#)
